

# **业大-全社全球高端法商人**竹村划

"未来领袖"班招生信息

The PKU-KWM Global Legal and Business Executive Program The "Future Leaders" Program Admissions Information



# 理论建构模块 | Theory and Fundamentals

国家治理与全球化 National Governance and Globalization

经济理论与商业实务 Economic Theory and Business Practice

当代政治与国际视野 Contemporary Politics and Global Perspectives

创新与社会发展 Innovation and Social Development 理念拓展——世界政治新趋势; 历史中国的宪制问题

Beyond Theory - Trends in Global Politics; Constitutional Issues in Chinese History

对话升华——中国模式:经验与困局;经济全球化与法律实务发展

Dialogue to Distill the Essence - The Chinese Model: Experience and Dilemmas; Economic Globalization and the Development of Legal Practice

实战创新——演讲与谈判;公共演讲

Practice and Innovation - Presentation and Negotiation; Public Speaking Techniques

理念拓展——中国经济学的世界贡献;全球经济格局下的经济增长模式

Beyond Theory - China's Contribution to the Study of Economics; Growth Models in the Global Economy

对话升华——国内及国际资本市场兼并与收购;全球投资的挑战与应对

Dialogue to Distill the Essence - M&A in Domestic and International Capital Markets; Challenges and Trends in Global Investment

实战创新——实战法商案例

Practice and Innovation - Legal and Commercial Case Simulation Exercises

理念拓展——政治传播、政治沟通与民主治理,中国共产党与当代中国政治

Beyond Theory - Democratic Governance and the Dissemination and Exchange of Political Ideas; The Chinese Communist Party and Contemporary Chinese Politics

对话升华——大国关系及中国与周边国家关系;一带一路与中国大外交

Dialogue to Distill the Essence - China's Foreign Relations with Major Powers and Neighboring Countries; The Belt & Road Initiative and China's Multi-dimensional Foreign Relations

实战创新——模拟国际关系处理

Practice and Innovation - Modeling the Resolution of Issues Involving International Relations

理念拓展——科技创新与知识产权管理,数量与质量:中国高等教育的问题与回应; 创意与管理:从创意产业到创意管理

Beyond Theory - Technology Innovation and Intellectual Property Management; Quantity and Quality:
Challenges and Reponses to Issues in China's Higher Education; Creativity and
Management: From Creative Industries to Creative Management

对话升华——大数据时代给法律和商业带来的机遇与挑战;创业创新实务与项目实践分享

Dialogue to Distill the Essence - Opportunities and Challenges for Law and Business in the Big Data Era; Sharing Practical Experiences with Entrepreneurship and Innovation Projects

实战创新——创业项目设计

Practice and Innovation - Entrepreneurship - Designing New Business Concepts



科技、文化与社会治理 Technology, Culture and Social Governance

区域规划与生态文明 Regional Planning and Ecological Civilization

领导力与时代责任 Leadership and Responsibility of Our Times 理念拓展——中国传统商业精神的文化伦理底蕴; 社会不平等与公平正义: 全球性比较视角

Beyond Theory - Exploring China's Traditional Business Ethic; Social Justice and Correcting Inequality: A Global Comparative Perspective

对话升华——中国人生活世界的法律化;社会差异与公共参与

Dialogue to Distill the Essence - Legal Discourse in Chinese Society; Social Differences and Public's Participation

实战创新——文化创意设计

Practice and Innovation - Cultural Innovation

理念拓展——国家规划与地方战略;土地流转法律与政策

Beyond Theory - National Planning and Regional Strategies; Laws and Policies on the Transfer of Rural Land

对话升华——生态建设:新兴的综合服务行业;新城镇建设投融资渠道

Dialogue to Distill the Essence - Development of Ecological Civilization: The Rise of Integrated Service Industries; Investment and Financing Channels for Urban

Development

实战创新——典型城市问诊把脉

Practice and Innovation - Common Issues and Solutions in Typical Cities

理念拓展——领导力建设与培养;全球布局与人才培育

Beyond Theory - Leadership Development; Global Strategies for Talent Cultivation

对话升华——国家政治精英选拔;古代交友之道与当代企业家修身

Dialogue to Distill the Essence - The Selection of Elite Politicians; The Modern Business Executive -

Learning the Ancient Art of Fostering Friendships and Understanding the Importance of Cultivating Self

实战创新——团队能力与领导力实训

Practice and Innovation - Teamwork and Leadership Training

# 法商对话模块 | Law and Business Dialogue

全球化视野下的商业合规与政策考量

Commercial Compliance and Regulations in a Global Context

危机处理的艺术

The Art of Crisis Management

经济全球化下的纠纷争议解决

Dispute Resolution in the Age of Economic Globalization

法律背后的经济学

The Economics behind Laws

商业成败与法律规则

The Law and Its Effect on Business Success and Failure

法商案例重现与分享

Learnings from Legal and Business Case Studies

法律实践/制度与商业驱动

Business Drivers - Impact of Legal Practice and the Evolving Legal System

# 主题研究与实地考察模块 | Topic-based Research and Field Study

#### 访问相关领域国内大型知名企业,与高管座谈;

Visit major and well-known domestic enterprises, attending seminars and meeting with their executives;

#### 访问世界一流法律和商业组织与社会服务机构,了解中国相关领域的业务工作实际运行情况;

Visit leading legal, commercial and social services organizations to understand the practical business operations in comparison to related fields in China;

#### 访问政府部门和社会组织,了解中国社会治理与相关业务领域实际运行情况。

Visit government agencies and social organizations to understand their operations in comparison to similar organizations in China.

# 实训与实践模块 | Simulation Training & Practice

#### 实战法商案例

Legal and Commercial Case Simulation Exercises

#### 模拟国际关系处理

Modeling the Resolution of Issues Involving International Relations

#### 创业项目设计

Entrepreneurship - Designing New Business Concepts

#### 文化创意

Cultural Innovation

#### 公共演讲与谈判

Public Speaking; Negotiations

#### 团队能力与领导力实训

Teamwork and Leadership Training



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北京大学法学院院长、党委书记、教授、博士生导师,中国法学会民事 诉讼法学研究会副会长

Dean, Party Secretary, Professor and PhD Supervisor at Peking University Law School, Vice President of the Civil Litigation Law Research Council of the China Law Society

#### 薛 军 Xue Jun

北京大学法学院副院长、教授、博士生导师,北京大学法治与发展研究 院秘书长,北京大学电子商务法律与发展研究基地主任

Vice Dean, Professor and PhD Supervisor at Peking University Law School, Secretary-General of Peking University Law and Development Academy, Director of Peking University Research Center for E-commerce Law and Development

#### 薛兆丰 Xue Zhaofeng

经济学者,原北京大学国家发展研究院教授

Economist, former professor of Peking University National School of Development

# 授课时间与地点

# Class Time and Venue

高端培训课程上课时间初定为2018年10月20日至2019年7月30日。授课地点以北京大学法学院为主。

境外学员申请攻读北大硕士研究生学位的,教学活动在高端培训课程结束后的当年9月开始,以北京大学校历为准。

The Program is scheduled to run from 20 October 2018 to 30 July 2019. Classes will primarily be held at Peking University Law School.

For any overseas participants who apply to a Peking University graduate degree program upon the completion of the Program, coursework for that degree program will begin in September 2019, in accordance with the academic calendar of Peking University.

# 入学条件 Eligibility

报名学员应为同时具备以下条件的青年人才:

- 1. 从业时间一般不低于五年;
- 2. 具备综合素能提升潜力;
- 3. 具有创新性思维以及开拓理论视野和战略思维的意愿;
- 4. 具有服务于公共事业或从事各行业领导管理工作之职业规划。

To be considered for the "Future Leaders" Program, an applicant must meet all of the following requirements:

- i. A minimum of 5 years' work experience in a relevant industry;
- ii. Demonstrates the potential to develop well-rounded leadership skills;
- iii. Possesses an innovative mindset and is willing to broaden his/her horizons and sharpen his/her strategic thinking skills; and
- iv. Is strongly committed to a career in public administration or business management.

# 招生数量

#### **Admission Number**

本班拟招收学员30人。

The size of the Program's inaugural class of 2019 is expected to be 30.

# 报名流程

# **Application Procedure**

提交报名申请→面试通知→面试通过→缴纳学费→财务确认→获得入学 通知书→入学报到

Application submission  $\rightarrow$  Invitation to an in-person interview  $\rightarrow$  Issuance of offer letter  $\rightarrow$  Tuition payment  $\rightarrow$  Payment confirmation from Peking University Accounting Department  $\rightarrow$  Issuance of formal admission letter  $\rightarrow$  Enrollment

# 报名须知

# **How to Apply**

请访问北京大学官方网站(www.law.pku.edu.cn ),或登录GLBE官 方网站(www. kwmacademy.com )(推荐 ),或致电招生团队咨询 (联系方式见下 ),提交以下申请资料 :

报名表、推荐信、个人简历、申请人自述、所在机构介绍及营业执照/成立证明(副本)复印件、本科、硕士及硕士以上学历证书和学位证书复印件、有效身份证(适用于中国(港澳台地区除外)公民)/护照个人信息页扫描件、英语水平考试成绩单(如大学CET-4、CET-6、托福、雅思等)/接受全英文教学的高等教育的毕业证明(仅针对非英语母语人士)、本人职业资格证书(如有)复印件、2寸彩色照片电子版以及其他对申请有帮助的资料。

申请人在正式提交报名表后,将会收到一个由系统自动生成的申请号码,推荐信应注明该申请号码。推荐人应将经本人签字后的推荐信扫描件通过电子邮件的方式提交至train@law.pku.edu.cn。

报名截止时间为北京时间2018年9月30日(星期日)23:59。

Please visit the the official website of Peking University Law School: www.law.pku.edu.cn, or apply online at the official GLBE website www. kwmacademy.com (recommended), or consult the admissions team (see contact information below) to submit your application by other means. The following documentation should be submitted in order to complete your application:

The Application Form, reference letters, a CV/résumé, a personal statement, a brief letter of introduction from your current employer together with a copy of its business license/certificate of incorporation, copies of all your undergraduate and graduate degree certificates and diplomas. a copy of your valid ID (applicable to Chinese Nationals except those from Hong Kong, Macao and Taiwan)/a scanned copy of the bio page of your current passport, a copy of your English proficiency test results (such as CET-4, CET-6, TOEFL and IELTS)/a graduation certificate issued by a higher education institution where English was the sole instruction and assessment (for non-native English speaker only), a copy of your occupational certificate(s) (if applicable), a softcopy of a 2-inch color photo, and any other materials that you believe would be helpful to the application.

Applicants will receive an automatically-generated application number after submitting their Application Form. The application number should be specified in each reference letter. Each referee should submit a scanned copy of their reference letter signed via email to train@law.pku.edu.cn

Application deadline: 30 September 2018 (Sunday), at 23:59, Beijing time.

# 选拔方式 Selection

课程招生将采取材料审核结合面试的形式。选拔通过后,按照报名顺 序依次录取。

Applicants will be selected on the basis of a formal assessment of application documents as well as an in-person interview. Those who have passed the formal assessment and the subsequent interview will be admitted in chronological order based on the date of submission of their applications.

# 报到须知

### **Enrollment Information**

报到时间: 2018年10月19日

报到地点:北京大学法学院凯原楼一楼学术报告厅

Enrollment date: 19 October 2018

Enrollment venue: Auditorium, 1st Floor, KoGuan Building, Peking

University Law School

# 培训费用

# **Tuition**

本课程共有7个单元,学费为19.8万元人民币/人。

注: 学费包括授课费、学籍管理费、教材、讲义资料、教具及教室等教学条件支持等项费用。不包括继续申请攻读学位费用、国际交流费用、课外活动费、食宿交通、医疗、通讯和保险等非直接教学支出或其他个人开支。

#### 帐户信息如下:

- 收款单位: 北京大学
- 帐号: 0200004509089131151 (写全19位)
- 开户银行: 中国工商银行北京海淀西区支行(仅接受转账或汇款形式)

转账或汇款时请注明: 法学院"未来领袖"培训费+姓名

The Program consists of seven course modules. Tuition for the Program is RMB 198,000 per person.

Tuition is inclusive of teaching fees; administration fees; costs of textbooks, handouts and teaching equipment; costs of teaching facilities, and other course-related fees. The tuition fee does NOT include tuition fees for any subsequent degree program, expenses for overseas visit(s), expenses for extra-curricular activities, accommodation, transportation, healthcare, communication, insurance, and/or other indirect teaching costs and personal expenses.

Account information:

- · Account name: Peking University
- Account number: 0200004509089131151 (19-digit number)
- Bank name: ICBC Haidian Xiqu Sub-branch, Beijing (wire transfer or remittance only)

When making payments, please specify in the postscript of wire transfer or remittance as follows: *Peking University Law School "Future Leaders"* program tuition + [participant's name].

# 证书授予

### **Certificate**

学员修完7个单元学业考核合格,即可荣获主办机构颁发的结业证书, 正式加入北京大学法学院校友会和金杜学院校友网络,参与各种校友 活动。

Participants who complete all seven modules of the Program and pass the examinations will be awarded a Certificate of Completion from the organizers, become an official member of both Peking University Law School Alumni Association and KWM Academy Alumni Network, and may participate in alumni activities.

# 特别声明 Special Statement

主办方将保留对课程(包括时间、地点、师资、日程安排等)进行调整的权利。

The organizers reserve the right to make any adjustment to the Program (including time, location, faculty, class schedule, etc.)



#### 北京大学法学院国内合作办公室

电话: +8610-62758067 邮箱: train@law.pku.edu.cn 网址: http://www.law.pku.edu.cn 地址: 北京市海淀区颐和园路5号

北大法学院凯原楼311室

邮编: 100871

#### Domestic Cooperation Office Peking University Law School

Phone: +8610-62758067

Email: train@law.pku.edu.cn

Website: http://www.law.pku.edu.cn

Address: Room 311, KoGuan Building,
Peking University Law School,

Peking University Law School, 5 Yiheyuan Road, Haidian District, Beijing 100871, P.R.China



# 金杜学院

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http://www.kwm.com

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邮编: 100020

# **KWM Academy**

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